



FIRSTCARD ATM is the Official Representative
of the Core•Mark ATM Program



Core•Mark®

ATM Placement Services



FirstCard ATM High Performance ATMs

PARTNER OVERVIEW

FirstCard ATM provides high performance ATM programs for Petroleum marketers across the U.S.

- ATM Instant Rewards
- EMV CHIP CARD Secure Processing and Equipment
- ATM On-Screen Advertising
- Smart Phone App with Low-Cash Alerts
- Full Service Placement or Ownership Options



ATM On-Screen Advertising



Smart Alerts

Point of Contact

Tom Busi
Email: tombusi@firstcardatm.com
Phone: (209) 609-4800

ATM PLACEMENT 50/50 SPLIT PROGRAM



Program Features

We Provide:

- ATM Machine - FREE, no cost to you*
- Cash & Cash Management Services
- Maintenance - our technicians service the ATM's
- Processing - transactions process through our switch*
- Monitoring - secure software ensures max uptime
- App Reporting - monthly transaction statements
- ATM Supplies - receipt paper
- Advertising Supplies
 - Arrow ATM Sign
 - Lighted Topper
 - Window Signs
 - Door Stickers

You Provide:

- Space
- Internet - if no internet, FirstCard ATM offers a wireless program
- Dedicated Electrical



Revenue Sharing

Withdrawal Transactions

- 0 - 200
- 201 - 500
- 501 - 650
- 651+

Merchant Income

- \$1.00/transaction
- 50/50 split/transaction
- \$1.75/transaction
- \$2.00/transaction

• Revenue Sharing chart assumes \$3.00 surcharge fee for withdrawal. If there are multiple locations, total transactions are an aggregated average.

• *If monthly withdrawal transactions fall below 200, a \$100 fee will be assessed.

• Requirements: Application must be approved, available in approved areas only.

Wireless Internet

In Need of Internet?

Special pricing - just \$9.95/month

- With Placement Program (Includes equipment)

50/50 SPLIT PROGRAM

All transaction income is electronically transferred into your bank account on the 5th business day of the month (for the previous month's transactions).*

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ATM



Core-Mark®

www.core-mark.com

ATM Placement Services

Through FirstCard ATM's Placement services, your institution can add off-premise ATMs to your network without any of the added issues associated with their deployment and management.

FirstCard ATM can place cash dispensing kiosks in nearly any setting and location, anywhere in the country. We will manage the ATM on your behalf and adhere to the highest standards. From a single placement to hundreds, FirstCard ATM is ready to help.

OUR MANAGED ATM PLACEMENT SERVICES INCLUDE

Turnkey ATMs: We will place and operate branded ATMs in the locations of your choice.

EFT processing: FirstCard ATM operates its own Electronic Funds Transfer Network. This is secure, low-cost, high-availability network serves tens of thousands of ATMs around the world. Our network increases security and decreases downtime.



Core-Mark National ATM Program

Cash management and replenishment:

Our proprietary cash management system and experienced team of cash management experts, coupled with a hand-picked armored carrier fleet, ensure your ATMs are ready to deliver any time, every time.

Customer Service: 24/7/365 full customer support backed up by two dedicated command and control centers. They constantly monitor ATM uptime and operation to ensure that when a rare service issue arises, it is resolved quickly and courteously.

Transaction Processing Network:

RBS Lynk is among the largest transaction processors in the world. Accuracy, exactness, promptness and network connectivity is your key to a successful ATM program.



FirstCard ATM, Inc.

338 Preston Ave. Lone, CA 95640

- After Hours: 209-304-6569
- Mobile: 209-609-4800
- Fax: 209-267-2225

CEO Email: tombusi@firstcardatm.com
Web: FirstCard ATM Corporate Website:
<http://firstcardatm.com>

- Firstcard ATM Inc. is a registered ISO for Citizens Bank, N.A., Providence, RI

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ATM Placement Services

***Hurry! This Offer applies to the 1st 10 qualified CORE-MARK ATM program participants.**



Core•Mark®

www.core•mark.com



\$1,000 ATM ADVANTAGE

This promotion has been developed to introduce and reward 10 qualified Core•Mark ATM program participants to the newest generation of ATMs.



Core•Mark®

CORE•MARK Customers will receive the following:

- FREE** Shipping, Programming, Training (\$395 Value)
- FREE** Premium Ultra Bright LED ATM signs (\$200 Value)
- FREE** Remote Management System Software (\$200 Value)
- FREE** ADA Braille and EFTA compliance kits (\$100 Value)
- FREE** ATM Banners and window signs (\$50 Value)
- FREE** ATM Network logo machine decals (\$30 Value)
- FREE** door, window and pump decals (\$25 Value)

CORE•MARK ADVANTAGE = \$1,000 Value

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ATM Placement Services



Sample ATM Statement

FIRSTCARD ATM

FIRSTCARD ATM, Inc.
338 Preston Ave
Ione, CA 95640
888/550-4286

Monthly ATM Statement

Location

Bob's Fast Stop
1137 Regal Rd.
Encinitas, CA 92024

Billing Summary LK212060

September 2013

Total Cash Dispensed	\$18,540.00
# Withdrawals	491
Surcharge Amount	\$2.50
# Surcharged Withdrawals	491
Surcharge Rebate	\$2.50
Total Surcharge Rebate	\$1,227.50
Transacton cost	0.00
Net Earned	\$1,227.50

Activity Summary

Date	W/D	Dispensed
9/1/2008	21	\$880.00
9/2/2008	13	\$540.00
9/3/2008	21	\$760.00
9/4/2008	18	\$560.00
9/5/2008	16	\$500.00
9/6/2008	7	\$180.00
9/7/2008	22	\$1,040.00
9/8/2008	15	\$380.00
9/9/2008	17	\$840.00
9/10/2008	15	\$340.00
9/11/2008	14	\$540.00
9/12/2008	16	\$820.00
9/13/2008	20	\$1,020.00
9/14/2008	16	\$640.00
9/15/2008	14	\$580.00
9/16/2008	11	\$300.00
9/17/2008	0	\$0.00
9/18/2008	29	\$800.00
9/19/2008	18	\$800.00
9/20/2008	19	\$500.00
9/21/2008	5	\$220.00
9/22/2008	21	\$920.00
9/23/2008	23	\$860.00
9/24/2008	17	\$420.00
9/25/2008	15	\$520.00
9/26/2008	21	\$760.00
9/27/2008	10	\$400.00
9/28/2008	32	\$1,380.00
9/29/2008	11	\$560.00
9/30/2008	14	\$480.00

Network Summary

Network	W/D	Den	Other	Amount
VISA Debit	2	1	0	\$40.00
Cirrus	2	5	1	\$80.00
Mastercard Debit	31	7	0	\$1,100.00
Plus Europe/South America	0	1	0	\$0.00
AFFN	7	0	0	\$460.00
Star West ATM	425	32	17	\$15,660.00
Plus	24	5	1	\$1,200.00
Total	491	51	19	\$18,540.00

Total 491 \$18,540.00



www.core•mark.com

Core•Mark National ATM Program

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ATM Placement Services

How Do I Get Started?



1) Choose ATM & Purchasing Options

- GM 2500 'Basic' ATM \$54.95/mo (lease-to-own) or \$1,995 purchase
- NH Halo 'Advanced' ATM \$59.95/mo (lease-to-own) or \$2,295 purchase

ATM Purchase Includes:

- 1 yr Equipment Warranty on Purchases
 - Optional 5 yr warranty & extended warranty available (\$15/mo)
- FREE ATM Delivery, Initial ATM Programming and Setup
- Includes **CORE-MARK Advantage** (\$1,000 VALUE per location)

2) Complete paperwork & Schedule install date

3) Earn \$2.50 on every transaction

- Transaction Income \$2.50/trans
(Avg 13 trans/day=\$12,000/year per ATM)
- Transaction cost .00c

Why FirstCard ATM?

- **YOU KEEP ALL THE PROFITS**
- We are Your Official Core•Mark ATM Program
- Proven Track Record of Client Success
- Outstanding Customer Service & Support
- FREE ATM Delivery & Initial Setup
- Affordable ATM Purchase & Lease Options
(Waived for Core-Mark customers)



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Core-Mark National ATM Program

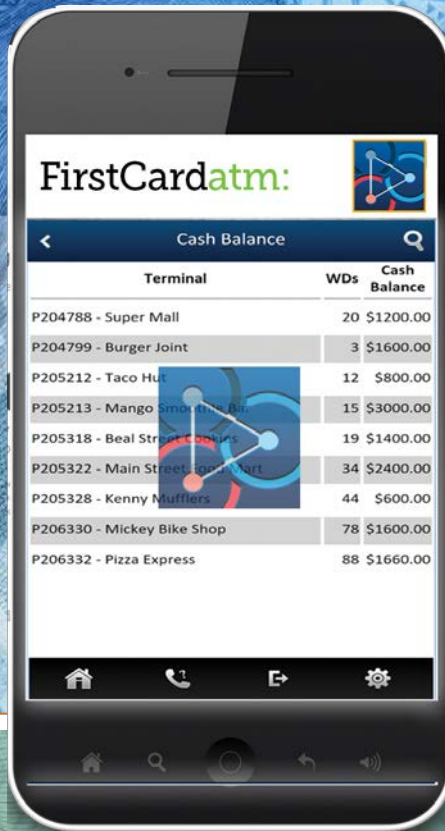
ATM Placement Services

Smart Phone App with Low-Cash Alerts



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www.core-mark.com



- ATM Instant Rewards
- EMV CHIP CARD
 - Secure Processing and Equipment
- Smart Phone App with Low-Cash Alerts

- Full Service Placement or Ownership Options

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ATM Placement Services

Get Started Now?



Core-Mark®

www.core-mark.com

ATM Onscreen Advertising

To Place an ATM in Your Retail Business, Please Contact FIRSTCARD ATM
Toll Free - (888) 550-4ATM (4286) • sales@firstcardatm.com



On Screen • Promotions and Transaction Record Coupons

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Core-Mark National ATM Program

ATM Placement Services

Instant Rewards • Targeted Offers

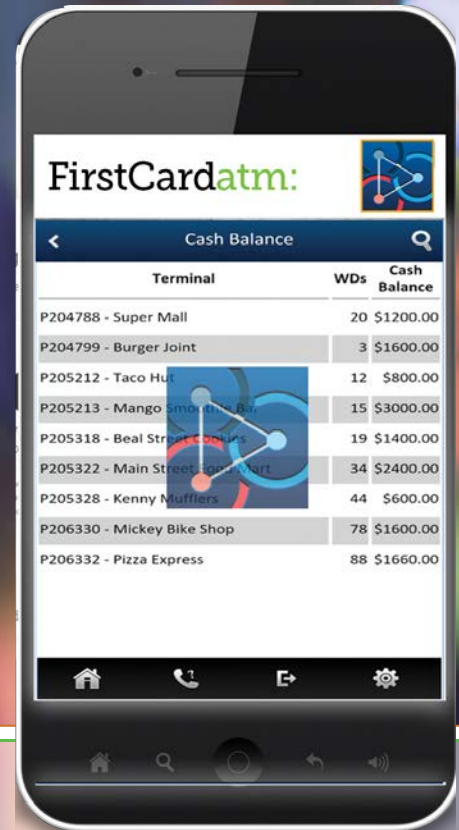
Reward Marketing

• ATM Instant Rewards are printed on the customers transaction report. Marketing and sales items, 2 for \$4, coupons, and instant rewards. This drives sales and instant redemptions.



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• Full Service Placement or Ownership Options

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ATM Placement Services



2017 Core-Mark ATM Program Pricing

Equipment: Nautilus-Hyosung NH Halo 2 ATM (New) 1,000 note removable cassette, electronic lock, EMV ChipCardreader, 10.2" HD Color Screen, Heavy duty cash dispenser mechanism

Purchase Price: Advanced ATM Model NH Halo 2 \$2295, Basic ATM Model \$1995 – (no ChipCardreader)

Shipping, delivery, training: (Included at no cost)*

1 yr Manufacturer warranty (Free Parts Replacement): (Included at no cost)*.

Transaction revenue: 100% of the Surcharge fee paid to ATM Owner (\$2.50/2.50) on all surcharged, withdrawals. No transaction fees, network fees, monthly fees or any other fees.

ATM Instant Rewards Loyalty Program – Increases transactions 20%: (Included at no cost)*
"Get a Free Drink" pump decals, entry signage, ATM decals; (Pump topper frame and inserts extra) ATM On-screen advertising, ATM customer receipt coupon creation and programming.

ATM Onscreen Advertising: (Included at no cost)*
Custom ATM Advertisements cycle on your ATM screen every 5 seconds. ATM users are impulse spenders and will buy more of the products you advertise. Promote multi-unit pricing (Monster Energy 2 for \$4) etc.

Signage package: (Included at no cost)*
Includes Super-Bright, LED window sign, door, pump, window, and ATM network decals.

ATM Smart-Tech Management Tools: (Included at no cost)*
Smartphone App, Online reporting, Remote monitoring system software, low-cash text alerts, ATM error text alerts

EMV Cardreader/processing technology: (Included at no cost)*

The Core-Mark ATM Program exceeds all other ATM offerings. Our comprehensive advertising and marketing system, ATM Instant Rewards Program increases transactions from 20%! Innovative technology, advanced security and smart management tools make the Core-Mark ATM Program the only choice for Core-Mark customers. Call or email today to get started.

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